## TEXAS SOCIETY

## Military Order of the Stars and Bars APPLICATION FOR BEST SOCIETY WEBSITE Revised 2024

While website designs are a very subjective issue, perhaps more guidance can be gained from looking at some negative impressions from past evaluations, looking at a variety of sites:

- Color combinations too splashy or gaudy (black, red, yellow, green)
- Text too hard to read (e.g., red text on black background)
- Font sizes too large or too bold
- Font faces not consistent between pages
- Color scheme not consistent between pages
- Pages with no navigation, or way to get back
- Pages that are very slow to load
- Bad grammar or spelling, or lack of paragraph breaks
- Popup ads (while not specifically forbidden, they do not give a good impression)
- Sites that work in Internet Explorer, but not in other browsers (Firefox, etc.)
- Sites that obviously were created years ago and have had little or no update since